

Resume - George Zachariou



George Zachariou was involved in the IT industry for over 25 years, where his natural interpersonal ability and canny strategic thinking contributed greatly to his success in sales and business development in positions around the world. He has worked in Africa, Europe, the UK, Australasia and the Pacific regions for major international organizations like Hewlett Packard, Olivetti and M-Web. He was the appointed CEO who established businesses for the first time in those countries.

On his return to SA, George was responsible for turning around marginal HP customers, and after successfully recovering the business of SA's largest mobile telephone service-provider he focused on building up the HP Solutions and Services profile within various industries.

But eventually George has begun chasing his real passion. He first started public speaking in the mid 1970's at the highly successful Greensleeves Restaurant where he was "The Baron." the key character needed to create the spirit of the event every night. More recently, as Aki Kalliatakis' partner in the Leadership LaunchPad, he facilitates sales, customer care and negotiation skills, as well as motivational sessions to large global corporations. He has also appeared in a number of recorded DVDs that have been produced for our clients.

Apart from exceptional leadership in sales, George's attributes include excellent people skills, and he is simultaneously intuitive and incisive. He is a team player, and also a motivator, fair-minded, tolerant and loyal, with a strong value system. But it is his ability to bring out humour in all situations that people mostly remember him for.